GRAND TOUR
Discover & Enjoy Italy

BEST DESTINATIONS
BEAUTY AND DINING
ITALIAN-STYLE
GIFT GUIDE
ALL YOU CAN DO
IN THE CITY
Il settore del turismo ha sofferto più di tutti della recente pandemia. I lockdown, le chiusure dei confini, il crollo del reddito disponibile, nel momento in cui scrivo potrebbero ispirare solo depressione. Ma stiamo invece parlando dell'Italia.

La meta preferita per secoli dai viaggiatori. Infiniti volte sfidata da guerre, carestie, epidemie e infinite volte tornata ad essere il Paese più desiderato al mondo.

Dopo ogni notte ci sarà una alba, e a ben guardare i segni possono essere già colti anche oggi. L’analisi dei big data di internet mostra che l’Italia come prima destinazione ricercata in milioni di interrogazioni online. L’offerta del nostro Paese è immensamente vasta per tesori naturali e culturali. Siamo il Paese con il maggior numero di Siti UNESCO Patrimonio dell’Umanità. Se fossero musei, ristoranti, negozi e outlet saremmo il Paese più bello del mondo.

So dear visitor, it is with pride that we have met the enormous challenge of COVID-19! The current lockdown, closing of borders and drop in available revenue at the time of writing this editorial could be very depressing, but remember we’re talking about Italy: a favourite destination of travelers for centuries. Throughout history, our country has been affected by war, famine and epidemics, and each time it has risen from the ashes to once again become the most desirable tourist destination in the world.

Every night is followed by a new dawn, and if you look carefully you will see some signs of this. An analysis of the Internet’s Big Data sets shows that Italy is the first holiday destination in searches by millions of Internet users. Italy’s wealth of natural and cultural treasures is unrivalled. Our country boasts the highest number of UNESCO World Heritage Sites. If Italy were a museum, it would be the largest museum in the world. If it were a restaurant it would be notable for having the world’s most-widely appreciated cuisine, and if Italy were a beach, it would be the best equipped in the world.

Mountains, forests and woods, lakes, hills and unique landscapes are only some of Italy’s most distinctive features. However, all of this is made even more unique by its people. For millennia, the peninsula was a destination for migrants, and people, from all corners of the earth, settled here bringing with them the different cultures that resulted in the creation of Italy.

So dear visitor, it is with pride that we have met the enormous challenge of the pandemic, and are now, once again, waiting to show you our Italy. We are here to welcome you with open arms to offer you a unique experience that millions of visitors have enjoyed for centuries. Remember the plague in the Middle Ages was followed by the Renaissance! We’re here to fulfill its mission of guiding travelers on a voyage to discover Italy, especially during this new Renaissance.

We look forward to seeing you soon!

The Publisher
What can you do when at home for the Coronavirus lockdown? Why not visit a museum in a new way, with a virtual tour, for example. We’ve rounded up a selection of the Milanese and Italian museums virtually opening their doors to the public thanks to their websites and official social media accounts.

BY GIULIA MINERO

Virtual Tours of Italian Museums

Even during these days at home facing the COVID-19 emergency, the culture never stops. Institutions, public and private museums and art galleries are all united to provide their visitors with the chance to explore their collections, the featured exhibitions – which are all closed to the public – and even enjoy site-specific events and special activities. From podcasts to virtual tours, up to videos, playlists, themed focuses on art, architecture and more, you’ll be spoilt for choice. Enjoy your visit!

Pinacoteca di Brera

MILAN
Those who are at home for the safety measures to prevent the spread of COVID-19 or people who just would like to visit a museum and don’t have the chance to do it can take advantage of a new concept of museum visits powered by Pinacoteca di Brera (Brera Art Gallery). On the art gallery’s website, lovers of art can discover over 669 works of art thanks to the online collection. Each masterpiece features a caption, a description of the context in which it was created, the used technique and some additional details. Moreover, thanks to a magnifying lens tool, the most curious visitors can get a close up of paintings, altar pieces and religious images as if they were discovering them inside the museum.

>> Check the online collection at pinacotecabrera.org

Museo della Scienza e della Tecnologia “Leonardo da Vinci”

MILAN
The Museum is still working to share its most precious treasures with its visitors. #storieaportechiuse engages visitors of all ages in behind-the-scenes tours, explorations of the collections and archives, science news, educational lab activities... with videos, pictures and unpublished documents. Most of the contents are published in Italian in order to reach more effectively the local audiences. Yet you can still enjoy the beautiful pictures and fascinating visual material provided in the program. Here is the daily schedule, every week:

- Monday: Stories from the Museum’s deposits and behind-the-scenes work.
- Tuesday: Interactive workshops and informal education.
- Wednesday: Science and technology news.
- Thursday: Tales from the Museum’s history.
- Friday: Items from the Museum’s archives and libraries.
- Saturday: Virtual Reality stories.

Other online activities are held on the official Facebook, Instagram and YouTube accounts.

>> Check the online activities at www.museoscienza.org

Fondazione Prada

MILAN
During the lockdown connected to the COVID-19 issue, Milan’s Fondazione Prada has reimagined its cultural offer thanks to various online services enabling visitors to fully discover the foundation and its heritage straight from their homes. According to this new concept of multimedia experience, the foundation’s websites, as well as the official Facebook, Instagram, Twitter, Vimeo and YouTube accounts become the ideal stage to share ideas and explore new ways to experiment with culture. Thanks to the “Glossary” section, for instance, the various projects connected to art, cinema, dance, music, architecture and philosophy
WHERE NOW | ITALIAN GRAND TOUR

**Museo Vaticani – The Vatican Museums**

**ROME**

The various halls of the Vatican Museums in Rome – which include 26 sections and museums-within-the-museum, among which the Stanze di Raffaello (Raffaello's Rooms) and the Sistine Chapel – can be admired thanks to 360-degree virtual tours. The tours are available online on the official website, enabling visitors to enjoy a close-up view of the thousands of works of art part of the Pope's collection gathered through the centuries. Videos and other multimedia contents can be discovered on the official YouTube channel.

**Peggy Guggenheim Collection**

**VENICE**

The Peggy Guggenheim Collection continues its educational mission with weekly e-news and social media programs that include innovative content designed to share anecdotes, ideas, and inspiration. Experience the museum through Art Talks dedicated to masterpieces in the collection, short tutorials that bring Kids Days directly to your homes, podcasts on the life of Peggy Guggenheim, Art Quizzes to test your knowledge of art history, and highlights of works art chosen by the public. The multimedia contents can be found on the official Instagram account: Facebook: ThePeggyGuggenheimCollection, Instagram: @pagguggenheim, Twitter: @GuggenheimPCG.

**Museo e Real Bosco di Capodimonte**

**NAPLES**

Thanks to the collaboration between MuseoCity and Google Arts & Culture, the cultural and artistic gems of the Capodimonte Museum near Naples can be admired online straight from home. The online Google ArtsCulture platform gathers over 366 works of art hosted in the museum and on its adjacent park. Over 203 paintings can be seen and analysed close-up thanks to the Art Camera technology, while the special Street View tool enables visitors to enjoy 14 themed stories and virtual tours of the masterpieces hosted in the museum and in the alleys of the Real Bosco.

Live streamings

**Triennale Milano**

Though Milan’s most known design museum is still active. Daily at 5pm artists, designers and architects can be seen and heard live on the official Instagram account (galleria.it/TriennaleM). Moreover, the official website enables visitors to enjoy interviews, podcasts and highlights on the world of art and culture, as well as videos and images from the historical archives of the Triennale. Other online activities are held on the official Facebook and YouTube accounts.

**Museo Egizio**

**TURIN**

The second largest Egyptian Museum in the world after the one in Cairo, the Museo Egizio in Turin can be enjoyed thanks to special guided tours. Launched from 1993 up to our days, the protagonist of an ideal dialogue of art, thanks to images, videos, texts and extracts from catalogues. Conversely, the Inner Views initiative has been created to substitute a real visit to the spaces of the Fondazione and to enable visitors to discover the three featured exhibitions – “The Parnassian Room”, “Storytelling” and “K” – thanks to an online learning method based on interviews, videos and images. A more complete vision of art is provided by the Outer Views section, focusing on the contribution of works of art from the Fondazione Prada on loan to other important Italian and foreign institutions.

**Galleria degli Uffizi**

**FLORENCE**

The MuseoCity association, together with Google Arts & Culture, has introduced a new way of visiting the precious museum in Florence and its sections thanks to a selection of high-resolution images of the featured works, which include masterpieces by great Italian masters such as Giotto, Simone Martini, Piero della Francesca, Beato Angelico, Filippo Lippi, Botticelli, Mantegna, Correggio, Leonardo, Raffaello and Michelangelo. Moreover, the brand new HyperVisions section on the official website allows guests to enjoy special ad hoc exhibitions creating a dialogue between art from the past and the various cultures of the world.

**PERSONAL STORIES.** Drawing inspiration from Giovanni Boccaccio’s “The Decameron”, about a group of young people who stayed outside Florence for ten days to escape the Black Plague in 1348 and took turns in telling stories to kill the time, Triennale Milano has invited artists, designers, architects, intellectuals, musicians, singers, writers, directors and journalists to “inhabit” Triennale Milano’s empty spaces in order to develop a personal story.
ITALIAN GRAND TOUR

Top in Milan

DUOMO
Among one of the most important Gothic buildings in the world, the church constructed over a period of 450 years is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the roof. Map E4

CENACOLO VINCIANO
One of the most famous attractions in the world, “The Last Supper” by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. This fragile masterpiece was painted by Leonardo using a technique that was chemically imperfect and by the early 16th century it has started to flake and decay, resulting in numerous restorations. Map F5

PIAZZA SCALA
The perfect location for the Gallerie d'Italia Museum and the opera house Teatro alla Scala. In the center of the square is the monument dedicated to Leonardo da Vinci. Map F4

PIAZZA DEL DUOMO
One of the most important cultural centres in the city, hosting exhibitions of international renown. Near the Duomo, it's the perfect place to escape the crowds of the Duomo's square. Map F5

GALLERIA VITTORIO EMANUELE II
Sometimes known as “the living-room of the Milanese”, this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola. Map F4

CASTELLO SFORZESCO
The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as “Il Castello”. It houses a number of interesting museums, and libraries. Its park is a favourite with old and young alike. Map E4

PALAZZO REALE
Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Near the Duomo, it's the perfect place to escape the crowds of the Duomo's square. Map F5

Piazza Scala
The perfect location for the Gallerie d’Italia Museum and the opera house Teatro alla Scala. In the center of the square is the monument dedicated to Leonardo da Vinci. Map F4

MONTENAPOLEONE DISTRICT
Milan is known as one of the shopping capitals of the world and via Montenapoleone, together with the Golden Quad, is entirely given over to luxury shopping. Here the most important fashion designers offer their creations. Map F4-G4

BRERA DISTRICT
This is an artsy neighbourhood which really comes to life at night. The Pinacoteca di Brera is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces. Map F3

AMBROSIANA
The Picture Gallery contains several exquisite works of art from the 15th through 17th centuries. The Biblioteca Fredericana has on show Leonardo's Codex Atlanticus. The Pinacoteca is exhibiting the preparatory Cartoon for The 'School of Athens' , one of the best-known paintings by Raphael. Map F5

NAVIGLI
The Navigli are artificial canals built 800 years ago to ferry people and merchandise to Milan. This network was perfected in 1457 by Leonardo da Vinci. Today, the area is bursting with trendy dining and nightlife spots. Map E6

SAN SIRO STADIUM
With a capacity of 80,000 seats, it is the largest stadium in Italy and the 4th in Europe. Off Map

SANT’AMBROGIO
One of the most ancient churches in Milan, it was built in 379-386 A.D., in an area where martyrs had been buried. Map E5

PORTA NUOVA DISTRICT
A vibrant, futuristic district overlooking two neighbourhoods: the Garibaldi and Isola districts. The heart of the area is the large raised square dedicated to architect and designer Gae Aulenti. Just a little further on you will encounter the Bosco Verticale with the new Biblioteca degli Alberi. Map S2

TRIENNALE MILANO
Since 1923 this is an international institution which organises exhibitions and events about arts, designs, architecture, fashion, cinema, photography and theatre. Map D3

CIMITERO MONUMENTALE
A real outdoor museum catering, on the one hand to the whims of the elite of Milan’s society, and on the other to works of art by famous sculptors of various eras. Map E1
Top in Venice

BASILICA DI SAN MARCO
This is the most important catholic church in the city. The original church dates back to before the year 1000, while its famous polychrome façade, embellished with mosaics and bas-reliefs, is a 13th century addition. Inside, a triumphant array of domes and triumphal arches, mosaics and gold, marble and numerous other treasures.

PALAZZO DUCALE
A masterpiece of Gothic art and a repository of innumerable art treasures, it features a number of different and intricate architectural details, dating back to the 5th century. Formerly the residence and government centre of the Doge (site not only houses temporary exhibitions but can also be visited via self-guided routes that allow visitors to access to all of its rooms, superbly decorated by artists like Titian, Tintoretto and Veronese).

CANAL GRANDE
Although it is known as the 'most beautiful street in the world', the Grand Canal is the main waterfront of Venice. Lined on both sides by an uninterrupted series of palaces, churches, hotels and other public buildings, it offers a journey back into history, evoking the pomp and splendor of the ancient Serenissima

TEATRO LA FENICE
Twice destroyed by fire and twice restored to its former splendour (the last time was between 1996 and 2003), for centuries it has been Venice's principal stage for world-class opera, music, theatre and ballet. However, its high point came in the 19th century when it hosted the 'premieres' of operas by Rossini, Bellini, Donizetti and Verdi. Not only strongly associated with Venice's cultural heritage, it is also a stunning feat of architecture.

GALLERIE DELL'ACCADEMIA
They host the most important collection of Venetian and Veneto artworks, dated between the 14th and 18th centuries. Here you can admire masterpieces by Giovanni Bellini, Giorgione, Carpaccio, Titian, Tintoretto, Veronese and Tiepolo and works by several important landscape artists including Canaletto, Bellotto and Guardi. The monumental complex hosting these works occupies the ancient church of Santa Maria della Carità and a complex designed by Andrea Palladio in 1561.

POZZO DI RIALTO
This is the oldest and most beautiful of the four bridges crossing the Grand Canal. Originally built during medieval times as a pontoon bridge at the canal’s narrowest point to facilitate access to the popular Rialto Market, it is still a hub of commerce and is lined on both sides by shops. It includes as many as 120 steps. Witness to centuries of history, it is exciting to cross it, but even more spectacular when seen from the water, perhaps aboard a gondola.

SCALA CONTARINI DEL BOVOLO
A rare gem of Venetian architecture, just steps from Campo San Mannin: a combination of historical art and nature. The spiral stairwell of the Contarini home is enclosed in a cylinder perforated like lace. The architectural beauty of the stairwell, combined with the view that can be enjoyed on reaching the top, is well worth a visit.

CHIESA AND SCUOLA GRANDE DI SAN ROCCO
A Renaissance complex consisting of a church and adjoining palace, it was built as a sign of devotion to San Rocco was who was called upon to protect the plague-stricken population of Venice during the 16th century. The interiors are filled with numerous treasures, including an impressive number of works by Tintoretto as well those by Tiepolo and Giorgione.

THE ISLANDS
Although the whole of Venice lies on an archipelago, an excursion to the islands generally means a half-day cruise on a boat to visit the islands of Murano, Torcello or Burano, three charming, small islands, rich in history and tradition. Murano, famous throughout the world for its hand-blown glass artisian workshops still display glass-blowing at work. Torcello, birthplace of the lagoon, once a thriving town with 8,000 inhabitants, is today a semi-rural island with seven permanent residents and two medieval churches that speak poignantly of past glories. Burano is one of the most photographed sights in the world, thanks to Colourful houses reflected in its canals. It is also famous for its artisanal lace work, and a particular kind of biscuit, which also resembles lace.

SAN GIORGIO MAGGIORE
This small island is part of the panorama that can be enjoyed from St. Mark’s square and is part of the San Marco sestiere. The church of San Giorgio Maggiore is one of the masterpieces of Andrea Palladio. The monumental complex of the former Benedictine monastery (founded in the 10th century) is now home to the Cini Foundation arts centre hosting Le Stanze del Vetro cultural project, devoted to the study and appreciation of 20th century Venetian glass art.

LIDO DI VENEZIA
This narrow strip of land that extends for a dozen kilometres in front of Venice, dividing the Lagoon from the Adriatic sea, is an island, a town with its own history and a natural reserve, but also a jet-setter’s paradise, with luxury hotels, the Palazzo del Cinema and exclusive Art Nouveau villas. The Lido offers beach lovers 15 km of fine sandy beaches, from the lighthouse of Punta Sabbioni to the picturesque town of Cavallino. In September, it becomes the world capital of cinema.

THE GHETTO
The Jewish ghetto of Venice, the first ever, was established in 1516. It is located in a secluded sestiere of Cannaregio. A walk through ‘calle’, ‘campo’ and ‘campoelli’ allows visitors to soak up a magical, oasis-like atmosphere that brings to mind Shakespeare’s play the Merchant of Venice. Here you can admire ancient synagogues, the ‘tower houses’, the ‘shcole’ and the workshops.

SEE MAP PAGE 48
DUOMO AND CUPOLA

Completed in 1436, at the time the Duomo in Florence was the largest Christian church in the world. Today the religious building, the official name of which is “Cathedral of Santa Maria del Fiore”, is third in terms of dimensions, after St. Peter’s in Rome and St. Paul’s Cathedral in London. Brunelleschi’s Dome; still the tallest construction in the city, 84.70 metres high and around 15 wide, is a pyramid roof. The outside is decorated with a dome of eight segments, covered by green and white marble, typical of Florentine Romanesque, while the interior, which is unusual and of great beauty, boasts one of the city’s best conserved original floors.

MERCATO CENTRALE

Built at the end of the 19th century, the Central Market is a building of a certain architectural merit. The project was entrusted to Giuseppe Mengoni, the architect of the Galleria Vittorio Emanuele II in Milan, who was inspired by Les Halles in Paris. Today, a point of reference for informal but good quality cuisine for both Florentines and tourists.

SAN PATRONO

One of the “great basilicas” in Florence, a point of reference of the Franciscan order. Giotto painted some of his masterpieces here and the French writer Stendhal experienced that profound artistic agitation that has been known since then as the “Stendhal syndrome.”

SAN MIRACOLI NOVELLA

A point of reference of the Dominican order, the church, with its elegant façade by Leon Battista Alberti, is a harmonious synthesis of Gothic and Renaissance styles. It hosts exceptional works of art by Masaccio, Giotto, Brunelleschi, Filippo Lippi, Donatello, Ghiberti and Paolo Uccello.

SANTO SPIRITO

A point of reference of the Augustinian order. The church has given its name to the entire surrounding neighbourhood, “Borgo Santo Spirito.” A jewel of Renaissance architecture, the church was the last great project by Filippo Brunelleschi.

SAN LORENZO

One of the “great basilicas” of Florence, founded, according to the tradition, by Saint Ambrose, the first bishop of Milan, in the 4th century AD. Its current appearance, however, is the result of the last major reconstruction work that took place in the 15th century at the wishes of the Medici and under the direction of the great architect Filippo Brunelleschi.
Dante Ferretti. It houses more than 37,000 artifacts, from the Paleolithic to the Coptic era. The archaeologist and Egyptologist Jean-François Champollion once said the road to Memphis and Thebes passes through Turin.

MOLE ANTONELLIANA
A landmark building of Turin since 1889, it was purchased by the municipality who decided to make it a monument to Italian unification. Standing at a height of 167.5m, at the time of its construction it was the highest brick building in Europe. Built in an eclectic style, the Mole has a squat square base topped by a large dome with a spire. You can accede to the panoramic observation platform either by elevator or on foot by climbing its 573 steps. Since 2000, it has hosted the National Museum of Cinema.

MUSEO EGGIO
Founded in 1824, Turin’s Egyptian Museum is the oldest Egyptian museum in the world and is famous for its treasures outside of Cairo. In 2006, during the second in terms of the value and quality of dynastic collections, which now include artifacts, from the Paleolithic to the Coptic era. The name refers to Madame Royal Christine of France, who took up residence here in 1600. The view of the city from the Panoramic Tower is spectacular.

MUSEI REALI
The residence of the Savoys until 1865, it is now owned by the Italian government. The museum tour comprises a 3km route spread over 36,000 sqm and 7 hectares of Royal Gardens. In 1563, Duke Emanuele Filiberto of Savoy moved the capital of the duchy from Chambéry to Turin, marking the beginning of a major urban transformation and the enshrinement of the dynamic collections, which now include artifacts from the prehistoric era to the present time.

PALAZZO MADAMA
Situated in the centre of piazza Castello, it has always been a reference point in the city, from Roman times to 1848, when it became the headquarters of the first Subalpine Senate. Its name refers to Madame Royal Christine of France, who took up residence here in 1600. The view of the city from the Panoramic Tower is spectacular.

PARCO DEL VALENTINO
Located on the banks of the Po River and spread over 550,000 sqm, this is the city’s most popular park. It’s interior houses numerous treasures including the Castello del Valentino, a UNESCO world heritage site and a part of the circuit of the Royal Residences of Turin and Piedmont, a UNESCO world heritage site. Its unusual gate, which connects it to the square of the church of the Gran Madre di Dio (1830), renowned for its imposing pantheon-like shape.

TEATRO REGIO
The Regio is one of the most important Italian theatres on the European scene, offering an action-packed program of opera and ballet. It was designed by Filippo Juvarra and inaugurated in 1740. Destroyed by a fire in 1896, and rebuilt in 1973 by Turin architect Carlo Mollino, it is the only part of the original building that still remains is its facade, now a UNESCO world heritage site. Its unusual gate, named Odissea Musicale (Musical Odyssey) is by Umberto Mastroiani.

VILLA DELLA REGINA
The summer country residence of the House of Savoy, it was built at the beginning of the 17th century as a court vineyard. It became known as Villa della Regina (literally the Queen’s Villa) when King Vittorio Amedeo II gifted it to his future bride in 1714. Don’t miss a visit to this magnificent residence, distinguished by the remains of its original 17th century decorations and furnishings, and its Italianate garden. Villa della Regina is a part of the circuit of the Royal Residences of Turin and Piedmont, a UNESCO world heritage site.

VIAGGIO IN ITALIA
This complex of buildings, built in 1916, based on a project by Matte Truccio to house the FIAT factory (now FCA), it still symbolizes the wealth of the city. Reconsidered by Renzo Piano in the 1980s, it hosts events and the famous rooftop test track. The old Carpano plants, lying adjacent to the Lingotto complex, are now occupied by Eataly’s vast food market.

MUSEO NAZIONALE DELL’AUTOMOBILE
The Car Museum MAUTO was opened in 1960 and is one of the oldest car museums in the world. The semi-circular building overlooking the River Po acts as a prelude to the three floors of the collection featuring a spectacular layout designed by Francesco Faccio, who also designed the exhibition space of the Museum of Cinema.

ALLIANZ JUVENTUS STADIUM
Located in the Lingotto area, it is one of the largest football stadiums in Europe. Hosts of the 1934 FIFA World Cup, it hosts up to 41,507 spectators. It is owned by the Juventus Football Club, whose home matches have been played here since 2011. An architectural symbol, it is one of the most avant-garde facilities in the world. The J-Museum, the official football museum of the ‘bianconero’ team is hosted inside the stadium.

BASILICA DI SUPERGA
Situated on the hill surrounding Turin, it is a breathtaking view. It was built as a thanksgiving to the Virgin Mary for Turin’s deliverance from the French siege (1706) and designed by Filippo Juvarra. One of the most picturesque ways of accessing it is by the Rack Tramway, which rattles the 3km up the hillside.

REGGIA DI VENARA REALE
Located inside the Park of La Mandria, this is a Baroque-style complex built in the mid-17th century as a glorified hunting lodge for Carlo Emanuele II. Particularly worthy of note are the Galerie, the Chapel of St. Hubert, the Galeria di Diana, the 18th century Scuderie Juniante and the Cinetone, new used to host events. It is a part of the circuit of the Royal Residences of Turin and Piedmont.

PALAZZINA DI CACCIA DI STUPINIGI
Also known as ‘the drawing room’ of the city, it was commissioned by Marie Christine of France in true Parisian style with seemingly endless decorations and furnishings, and its impressive parlor. The Regio is one of the most important Italian theatres on the European scene, offering an action-packed program of opera and ballet. It was designed by Filippo Juvarra and inaugurated in 1740. Destroyed by a fire in 1896, and rebuilt in 1973 by Turin architect Carlo Mollino, it is the only part of the original building that still remains is its facade, now a UNESCO world heritage site. Its unusual gate, named Odissea Musicale (Musical Odyssey) is by Umberto Mastroiani.

VIA PO PROMENADE
A stroll beneath the typical Torinese porticoes in the Gran Madre di Dio (1830), renowned for its imposing pantheon-like shape.

PIAZZA SAN CARLO
Also known as the drawing room of the city, it was commissioned by Marie Christine of France in true Parisian style with seemingly endless decorations and furnishings, and its impressive parlor.

PIAZZA CASTELLO
Located inside the Park of La Mandria, this is a Baroque-style complex built in the mid-17th century as a glorified hunting lodge for Carlo Emanuele II. Particularly worthy of note are the Galerie, the Chapel of St. Hubert, the Galeria di Diana, the 18th century Scuderie Juniante and the Cinetone, new used to host events. It is a part of the circuit of the Royal Residences of Turin and Piedmont.

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PIAZZA DEI NAZIONALI
Also known as the drawing room of the city, it was commissioned by Marie Christine of France in true Parisian style with seemingly endless decorations and furnishings, and its impressive parlor.

PIAZZA VANOTTI
Also known as the drawing room of the city, it was commissioned by Marie Christine of France in true Parisian style with seemingly endless decorations and furnishings, and its impressive parlor.

PIAZZA DELLA REPUBBLICA
Also known as the drawing room of the city, it was commissioned by Marie Christine of France in true Parisian style with seemingly endless decorations and furnishings, and its impressive parlor.
COLOSSEUM 1
The Colosseum is the indestructible symbol of the Eternal City and the largest amphitheatre ever built. It was used for gladiatorial contests and public spectacles such as mock sea battles, wild animal hunts, executions, and reenactments of famous battles. Map F4

ROMAN FORUM 2
The heart of Ancient Rome. See the Arch of Titus, the Temple of Saturn, the House of the Vestal Virgins, and more. Climb the Palatine Hill to find the Domus Flavia and the Museo Palatino. Map E/F4/5

PIAZZA NAVONA 3
One of the most beautiful squares in Rome, it boasts Bernini’s Fountain of the Four Rivers, which encompasses an Egyptian obelisk and a sculpture of four river gods. Other two magnificent fountains decorate the piazza: the fountain of the Moor, and the Fountain of the Neptune. Map D3

PIAZZA DI SPAGNA 4
The most famous staircase in the world, with its sinuous flight of steps (1772). Climb the stairs for a fantastic view of the city and visit the stunning Trinità dei Monti church at the very top. At its feet is the graceful Fountain of the Barcaccia by Bernini from which begins Via Condotti, the most exclusive shopping street in Rome. Map E2

TREVİ FOUNTAIN 5
Architect Nicola Salvi’s iconic fountain, celebrating the triumph of waters with the imperious statue of Oceano dominating the scene. Make sure to toss a coin or two into its famous waters to assure your return to Rome. Map E3

SAINT PETER’S BASILICA 6
The greatest church in the world with art masterpieces including Michelangelo’s Pietà and Bernini’s Baldacchino. Michelangelo’s mighty silver-blue dome dominates the grandiose scene, while Bernini’s Colonnade forms the solemn entrance to the Vatican and the Christendom. Map B2

VATICAN MUSEUMS/SISTINE CHAPEL 7
The most important museum of Rome with an incomparable collection of Egyptian, Etruscan, Roman, Renaissance, and baroque art; works by Raphael, Caravaggio, Canova, and many more. The Sistine Chapel by Michelangelo is regarded as one of the major artistic accomplishments of human civilization. Map C2/3

PANTHEON 8
The city only architecturally intact monument from classical times, constructed by Agrippa in 27 BC and rebuilt by Hadrian. The interior measures 43.4 m in width and height. Light and air (and even rain) enter through the opening at the top through which the sky pervades the temple. Map D3

CASTEL SANT’ANGELO 9
Emperor Hadrian’s mausoleum, transformed into a majestic fortress centuries later, now a museum. It is joined to the Vatican by the famous Passetto, a passageway used to be a secret escape for the popes. Map C2/3

MOUTH OF TRUTH 0
It is a marble mask which stands against the left wall of Santa Maria in Cosmedin church. As a lie-detector from another time, it attracts thousands of visitors who audaciously stick their hand in the mouth. According to legend, a liar who puts his hand in the mouth will have it bitten off. Map D5

CAPITOLINE HILL 1
One of the seven hills of Rome, boasting a piazza, designed by Michelangelo with a bronze copy of the equestrian statue of Marcus Aurelius in the middle. On the highest summit of the Campidoglio is located the Basilica of Santa Maria in Ara Coeli, reachable by a steep staircase counting 124 steps. Map D4

PIAZZA DEL POPOLO 2
It is an enormous square architecturally superb and perfectly symmetrical, dominated by an Egyptian obelisk and enriched by important churches such as the church of Santa Maria del Popolo, which boasts masterpieces by Caravaggio and Pinturicchio. Map D1

VILLA BORGHESE 3
The most celebrated and easily accessible villa is Villa Borghese on the Pincian hill. Take a walk through its intricate gardens or go rowing at the romantic Giardino del Lago. Map D1
AMBROSIANA

The Ambrosiana picture gallery contains several exquisite works of art from the 15th through 17th centuries and includes “The Missale”, attributed to Leonardo, Raphael’s cartoon for the “School of Athens” fresco and Caravaggio’s “Basket of Fruit”. Don’t miss the “Leonardo da Vinci tour” organized by Zun Haag (www.zunhaag.com). Open: Tues-Sun 9am-3pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it; Piazza Pax 2; T: 02-86460907; M1-M3 Duomo, M Cordusio. Map F5

Gallerie d’Italia-Piazza Scala

The Gallerie d’Italia-Piazza Scala are housed in three historic buildings overlooking Milan’s elegant via Manzoni, piazza della Scala and via Morone. Two buildings host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the elegant Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. A new section features 20th century masterpieces from the Intesa Sanpaolo collections. Open: Tues-Sun 9am-7.30pm. Thurs 9am-10.30pm. Closed on Monday. Full price ticket €15. www.galleriaditalia.it; Piazza della Scala, 6; T: 02-9021091; M1-M3 Duomo, M Cordusio. Map F4

Pinacoteca di Brera

Opened to the public in 1809, the Pinacoteca di Brera is located in the Neo-classical building of the same name which also houses other cultural institutions including the Biblioteca Bragiane, the Astronomical Observatory, the Botanical Gardens, the Istituto Lombardo Academia di Scienze e Lettere and the Academy of Fine Arts. The Pinacoteca hosts one of the most spectacular collections of art in Italy. Don’t miss the new layouts of its rooms. Open Tues-Sun 8.30am-7.15pm (Thurs 8.30am-10pm). The entrance price is 2 euro starting from 6pm until 10pm – ticket office closure at 9.40pm. Full ticket price €10, pinacotecadibera.it; Via Brera, 21; T: 02-7322617; M2 Lanza, M3 Montenapoleone. Map F3

Biblioteca Bragiane, not just books

This is a place dedicated to initiatives, projects and exhibitions aimed at promoting reading and the book as an object of art, and has consolidated its reputation as an “ideal library” in the city. By GIULIA MINERO

The city of Milan is an important cultural, artistic, design and fashion center.

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Fashion and design outlets

Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city’s outlying fashion outlets. Don’t miss a trip to these shopping destinations!

FIDENZA VILLAGE
One of the 11 Villages of “The Bicester Village Shopping Collection” by Value Retail in Europe and China, the Village offers its guests a complete 360-degree experience and a new concept in shopping and hospitality, combining the finest expressions of fashion and luxury, entertainment and tourism.

WHERE: in the heart of the Food Valley and the Land of Hardy, just 60 minutes from Milan. Daily shuttle service from Milan city centre (pick up point from Piazza della Repubblica).

WHAT: guests can find a selection of Italian and international brands at prices reduced by up to 70% off the recommended retail price – seven days a week, all year round. More than 120 boutiques, Missoni, Jil Sander, Le Silla, New up to 70% off the recommended retail price –

SERRAVALLE DESIGNER OUTLET
The largest Designer Outlet in Europe. McArthurGlen Serravalle is located just 50 minutes away from Milan’s city center. Its beautiful setting combines all the appeal of luxury designer brands with the beauty of the surrounding Piedmont countryside and the Ligurian Riviera. McArthurGlen also boasts “Barberino” near Florence, “Castel Romano” near Rome, “La Pergola” near Naples and “Novèa di Piazz” close to Venice.

WHERE: take the A4 Milano-Torino motorway and exit Serravalle Scrivia. From the railway stations of Arquata Scrivia, Serravalle Scrivia and Novi Ligure, you can catch a shuttle bus running every day from 9am to 8pm. A convenient shuttle bus service runs 7 times a day from 4 locations in Milan, Central Station and Foro Bonaparte, and the ideal place to spend an exciting day shopping.

WHAT: a unique shopping experience with 300 of your favourite designer brands – Gucci, Dolce&Gabbana, Hugo Boss, Burberry, Versace, La Perla, Prada, Roberto Cavalli, Brooks Brothers, Fratelli Rossetti, Casadei and many more… for up to 30-70% less all year round. Serravalle combines an easy-to-reach location with a relaxing atmosphere and multiple services, including free WiFi, multilingual staff, a children’s playground, café and restaurants.

VICELUNGO THE STYLE OUTLETS
Situated just 30 minutes from Milan and the Malpensa Airport, in the province of Novara, this is one of the closest outlet to Milan and the ideal place to spend an exciting day shopping.

WHAT: take the A4 Milano-Torino motorway and exit at Bandarite Vicelungo. Daily shuttle service is available from Milan.

WHAT: 150 prestigious designer stores – including Armani, Missoni, Trussardi, Tommy Hilfiger, Cavalli, Calvin Klein and Twin Set – offering clothing for the whole family, homeware and beauty products at discounted prices up to 70%. The shopping experience will appeal also to outdoor sports enthusiasts who will find a selection of several of the world’s most coveted sports brands.

NOT ONLY SHOPPING: Vicelungo The Style Outlets also hosts art exhibitions, events and other initiatives for a enjoyable day’s outing.

www.vicelungostyleoutlets.it
WHERE NOW | SHOPPING

GIFT GUIDE

Milan is known as one of the shopping capitals of the world. Take advantage of a stroll through the city to treat yourself to some alluring details of style. Where® brings you a pick of the best seasonal trends and guarantees that you won’t leave empty-handed!

▲ CULTI MILANO
“Scented Granules” is a new way of perfuming the space that adds a decorative touch to every home. With Supreme Amber, Aramara, Mareminerale, Tessuto or Thé fragrances, the granules can be dosed at will to personalize the scent and modulate its intensity. www.culti.com

▲ TITIFANY & CO.
These bar accessories are characterized by a geometric style that lends a modern edge to home designs: from the “Highball Diamond Point” glasses featuring a textured pattern at the base, to a tray with a “Makers” cocktail jigger and ice tongs, each element from Tiffany’s silverware workshop is an ode to elegance. www.tiffany.it

▲ VERSACE
A part of the new “Versace Watches” capsule collection, this “V-Motif Western” watch is inspired by the American Far West. The star at the centre of the dial is joined by Medusa studs on the strap – powerful, instantly recognizable codes of the House of Versace. The timepiece possesses a contemporary identity for the Versace woman who wants to show her strength, courage and confidence. www.versace.com

▲ ALESSI
Among the new proposals from the Italian brand in its path of research towards new interpretations of modernity is this “Mattina” bread box, conceived by Swiss studio BIG-GAME. It is available as a multi-purpose object complemented by a bamboo cutting board that acts as both a lid and a tray. www.alessi.com

▲ IL BISONTE
From the spring-summer 2020 collection, this woman’s crossbody bag “Salina” in cowhide leather (milk/mint colour) evokes a joyful lifestyle. www.ilbisonte.com

OVER 190 STORES DISCOUNTS UP TO 70% OFF

OUR BRANDS: ADIDAS, BALDININI, BERETTA, BILLIONAIRE, BORBONESE, BROOKS BROTHERS, CALVIN KLEIN, CAVALLI CLASS, CINZIA ROCCA, FLAVIO CASTELLANI, FRATELLI ROSSETTI, GANT, GUESS, IXSOS, K-WAY, L’AUTRE CHOSE, LORIBLU, MOMONI, NIKE, PAL ZILERI, PATRIZIA PEPE, PINKO, PIGUADRO, PLEIN SPORT, POLLINI, PUMA, RICHARD GINORI, TIMBERLAND, TOMMY HILFIGER, TRU TRUSSARDI, TWINSET, UNDER ARMOUR AND MANY MORE.

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Il Bisonte, timeless appeal

Il Bisonte opens its doors to lovers of the highest-quality leather goods, revealing its new spring/summer 2020 collection inspired by the beauty of simplicity.

Il Bisonte's favored material, vegetable-tanned cowhide, is tinged with a new color palette featuring intense spring hues: deep rosemary green, delicate pale mint pastel, fun gaucho red, and vibrantly bold "blueberry." The materials used are all obviously strictly made in Italy, but there is a novelty: a special jacquard fabric depicts a series of stylized bison that seem to swaye in the air; a soft suede, worked with a water repellent treatment, is used for the softer and more deconstructed shapes.

Classic: Il Bisonte mini bags, sophisticated but casual, have been reworked with details and finishes that make them modern and stylish, simple yet sophisticated. Shoulder bags in linear shapes boast quality metal fittings, fringes and attention to every detail.

For men, minimal design and sporty-luxe appeal are offered up with a twist of urban, minimal design and sporty-luxe appeal. The line includes two collections: one for casual, have been reworked with details and finishes that make them modern and stylish, simple yet sophisticated. Shoulder bags in linear shapes boast quality metal fittings, fringes and attention to every detail.

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The company's passion for top quality, elegant design and its devotion to individual customer preferences since its early production days during the 1930’s, has consolidated the brand as a symbol of pure, high-class fashion. Scarves, cashmere pullowrs, knittersh, shie, exsierwear and pols and suitwear all crafted using only the finest, “Made-in-Italy” yarn processed according to time-honoured artisan techniques. Via San Pietro all’Omo, 28. Open Mon-Sat 10am-7pm. T: 02 76023392. M1 San Babila. Map F4.

CityLife Shopping District
The new CityLife shopping district, the largest urban shopping centre in Italy, is located in a redeveloped urban area that once housed Milan’s historic La Rinascente. Developed in collaboration with architect Zaha Hadid, Arata Isozaki and Daniel Libeskind, CityLife is one of the largest urban redevelopment projects ever conceived in Europe. In addition to integrating residencies, offices, public parks, outdoor spaces and service facilities, the district hosts 150 shops and waterside shopping lanes. In addition to seasons, cosmetics, wellness, home decor and high-tech, you can also expect to find the best of Italian luxury. Open daily 10am-10pm. www.citylifeshoppingdistrict.it. Piazza Tre Torri. M5 Tre Torri. Map C2.

Il Centro
One of the largest shopping mall in Europe (two rich Fiacco in commercial), Il Centro boasts over 200 shops and boutiques - devoted to fashion, accessories, gifts, homeware, high-tech, leisure, beauty and wellness - 25 restaurants and bars, a diagnostic centre, a sports centre and few play areas for kids. It has been designed by the internationally renowned architect Michele de Lucchi, it has been

Meanwhile, the search for products of artistic value continues, as the last year 1989 saw the birth of Etro. His fragrance line includes fragrances bottled in the brand’s signature packaging, that use colour to spark the desire for a perfume and images to play with the imagination. Eto’s fragrances can be purchased at the brand’s centrally located standalone boutique in Via Verdi, corner of Via Bigli (www.etrotatto.com).

The eye-catcht boutique of historic perfumer Jo Malone, which has its own stand-alone store in the city, is a top spot for the latest pandemic products. Here, you can lose yourself amidst thousands of fragrances for him and her, skincare products, and the brightly-coloured cosmetics of some of the most celebrated brands in the sector (www.jomalone.com). Finally, Sephora, with numerous boutiques scattered across the city, is a top stop for the latest pandemic products. Here, you can lose yourself amidst thousands of fragrances for him and her, skincare products, and the brightly-coloured cosmetics of some of the most celebrated brands in the sector (www.sephora.it).
Full-on spring shopping at Vicolungo The Style Outlets

Spring has arrived at Vicolungo The Style Outlets! The time has come to wear lighter, brighter fabrics and refresh your wardrobe with a spring update. Boosting 150 boutiques and more than 300 Italian and International brands, the centre offers the ideal mixture of style, quality and value-for-money, with year-round discounts of from 30% to 70% off the retail price. All the best spring-summer collections are available at the centre. Sports enthusiasts who want to take advantage of late season skiing will find a selection of several of the best known sports brands at Vicolungo The Style Outlets. Among these, standouts are the Galleria Carla Sozzani, a book store stocking design books, boutiques, must-have luxury goods, a café and a restaurant. Open Mon-Fri-Sat-Sun 10.30am-7.30pm; Wed-Thurs 10.30am-9pm. www.galleriaclassica.com. Corso Como 14, T. 02 653531. M2-M5 Garibaldi. F5. Map F2

Armani/Casa
In the many years since its launch, Armani/Casa has established a pure, modern tradition where pragmatism becomes poetry. A precise aesthetic sense pervades every collection by Giorgio Armani. Open Mon-Sat 10am-19pm. www.armanicasa.com. Corso Venezia, 14. T 02 805726. M1 San Babila. Map F4

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For football lovers

For all football enthusiasts, but not only, we suggest several “must-visit” locations to satisfy your passion for sport.

A.C. MILAN

The official sales point of the Milan Store is located at the club’s headquarters Casa Milan (Portello district). Directly accessible from either the museum or the square, it carries all the best A.C. Milan merchandise including the team’s official jerseys and technical gear. It also features a bookshop, selling books dedicated to the Club, its history and its stars. Do not miss the Mondo Milan Museum, an exhibition experience that presents A.C. Milan trophies in a combination of rare historic memorabilia that presents A.C. Milan trophies in a comprehensive offering of high-end fashion in the city of fashion. Clothing, accessories and shoes, for him and for her, up to 70% off. This landmark

FASHION OUTLETS

Il Salvatore

Il Salvatore was established in 1979; it is a niche of Milan that is among Milan’s best known and longest established outlet and does so for its definition of an elegant, sophisticated, atmospheric store which projects the spirit of the Maison de La Brasserie, the oldest and most successful Milanese tasting room, and is currently owned by the founder, the new generation of the famous family. Il Salvatore is a store of exceptional style and elegance, where you can find the best Italian and European brands, from sportswear and accessories, to shoes, bags, and even cars. It is a true fashion destination for the modern and discerning shopper.

Milanese outlet is located just a few minutes from the airport of Linate and the Central Station and is easily accessible from the centre of the city. Enjoy all the perks of city shopping but with far more palatable price tags! Via Fratelli Bronzetti, 16. Open Mon-Sun 10am-7:30pm. Sun 11am-3:30pm-7:30pm. T: 02 76103382. www.salvatore.com. Map F4

SHOPPING

JEWELLERY & WATCHES

Audemars Piguet

This boutique welcomes customers into a warm, elegant atmosphere where they can experience the spirit of the Maison de La Brasserie, the oldest and most successful Milanese tasting room, and be greeted by the founder, the new generation of the famous family. The boutique offers a comprehensive offering of the world’s premier watch brands, including A. Lange & Söhne, Audemars Piguet, IWC, and Piaget. The boutique features a range of exclusive collections and one-of-a-kind pieces, all crafted by master craftsmen with a focus on quality and precision. The boutique is also home to an extensive selection of timepieces, from classic dress watches to sporty chronographs, catering to all tastes and preferences. The boutique offers a warm and welcoming atmosphere, with knowledgeable staff to assist you in making the perfect purchase. Open Mon-Sun 10am-7:30pm. Via Montenapoleone, 19. T: 02 76102988. M3 Montenapoleone. Map F4

Gobbì 1842

Founded in 1842, Gobbì is a reference point for refined jewelry, offering a wide selection of high-quality jewelry made by Italian craftsmen. The store features a range of unique pieces, crafted by master goldsmiths using the finest materials and techniques. Gobbì is also known for its commitment to sustainability, using only ethically sourced materials and working with certified artisans.

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Damiani

Established in 1978, Damiani has a long-standing tradition of excellence that has earned it a reputation as one of the world’s premier jewelry brands. Known for its commitment to quality and craftsmanship, Damiani offers a range of fine jewelry and watches, including items from its iconic Alta Oro and Silver collections. The store features a warm and welcoming atmosphere, with knowledgeable staff to assist you in making the perfect purchase. Open Mon-Sat 10am-7pm. Via Montenapoleone, 24. T: 02 76110328. M3 Montenapoleone. Map F4

Luigi Verga Orologi

This boutique offers a comprehensive selection of the world’s premier watch brands, including A. Lange & Söhne, Audemars Piguet, IWC, and Piaget. The boutique features a range of exclusive collections and one-of-a-kind pieces, all crafted by master craftsmen with a focus on quality and precision. The boutique is also home to an extensive selection of timepieces, from classic dress watches to sporty chronographs, catering to all tastes and preferences. The boutique offers a warm and welcoming atmosphere, with knowledgeable staff to assist you in making the perfect purchase. Open Mon-Sun 10am-6:30pm. Via Montenapoleone, 16. T: 02 76103382. M3 Montenapoleone. Map F4

Jewellery & Watches

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SAN SIRO STADIUM

Named after the famous Milanese footballer Giuseppe Meazza (one of the greatest Italian soccer players who has worn the colors of both Inter and Milan and twice World Champion with the National team), the San Siro Stadium with its 75,932 seats is today the largest stadium in Italy and the third in Europe. On the occasion of the 1990 World Cup, the City of Milan has decided to begin a profound renewal of the stadium and an architecturally striking solution consisting of a third level was implemented. The four corner towers stand out beyond the bleachers reaching the roof level. San Siro is the home stadium of two of the three most successful Italian Football League clubs: A.C. Milan and F.C. Internazionale Milano (Inter). The stadium also has a Store (T: 02 4046430) and a Museum (T: 02 4042432) displaying all kinds of historic items from both Milan and Inter’s past.

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Villero & Boch

The company boasts years of experience in the field of product design and interior design. Open Tue-Sat 10am-7:30pm. www.villero-boch.com. Via Montebello, 35. T: 02 65848428. M3 Turati. Map F3

SHOPPING

Patek Philippe Boutique by Pisa Orologeria

Pisa Orologeria Flagship Store

A watch lover’s paradise for over 70 years. A ground-breaking expansion project involving the addition of 1,000 square metres dedicated to forty brands that have made the history of Haute Horlogerie, from the A of Audemars Piguet to the Z of Zenith. Prestigious timepieces with particular attention to the latest innovations Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 10am-7pm; Tues-Sat 10am-7pm; Sun 11am-3.30pm/6-7pm. www.pisaoroologeria.com. Via P. Verri, 7. T: 02 762081. M1 San Babila, M3 Montenapoleone. Map G4

Pisa Orologeria - Rolex Boutique

The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 70 years. Open Mon-Sat 10am-7pm. www.pisaoroologeria.com. Via Montenapoleone, 24. T: 02 7633726. M3 Montenapoleone. Map F4

Rocca 1794


Van Cleef & Arpels

Since its foundation in 1906, Van Cleef & Arpels has always remained faithful to the values of creation, expertise and transmission. Inspired by the Maison’s unique identity and heritage, each jewellery and watch collection tells a story with universal meaning to express a poetic view of life. A timeless recognizable style defined by elegance, femininity and creativity are the hallmark features found in all the collections of this historic brand. For over a century Van Cleef & Arpels has been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and modernity. Open Mon-Sat 10am-7pm; Sun 11am-3.30pm/3.30pm-7pm. www.vancleefarpels.com. Via Verri, 9. T: 02 762081. M3 Montenapoleone. Map F4
LEATHER & LUGGAGE

Giossa Milano
Museum
An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 50 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with a modern and innovative way to transform them. Today Giosa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer’s necessity, from the choice of colors to the most sophisticated finishes. Open Mon-Sat 9am-7pm. For appointments: www.giossamano.com. Via Covolta 1, T 02 66973441. M1 Milano, M2 Lanza Map F4

Il Bistone
At its boutique in via Santo Spirito, Florentine leather goods house Il Bistone offers customers its full range of luxury items. Its beautifully hand-crafted bags, travel bags, briefcases, wallets, diaries, belts and other accessories epitomize the best of Tuscan workmanship. The brand’s key focus is on materials, including its iconic crocodile leather, a natural, highly sought-after vegetable tanned leather which has the advantage of improving with age. Located in the heart of the Quadrilatero della moda, in addition to exquisite wood, the brand’s trademark crocodile leather has been used to upholster the furniture and as a decorative element of the store’s interior décor. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. www.bistone.it. Via Santo Spirito 14. M2 76003234. M3 Monza Map F4

Nobu Milan
The sushi restaurant (www.noburestaurants.com.milan. Via Piusx 1, T 02 63312548. M3 Montenapoleone. Map F4) and Armani Privè (via Manzoni 31, T 02 62312655. M3 Montenapoleone. Map F4), where the VIPs and captains of industry who visit Armani’s ‘dolce vita’ can be spotted enjoying a drink or dancing until the late hours of the night. The Armani/Silos museum, gathering over 40 years of the Armani universe, pays tribute to this history. Four floors of innovative space showcase the designer’s aesthetics (www.armanilos.com. Via Bergognone, 40. Map D6). Armani dominates the centre of Milan with a large billboard at the junction between via Cusani and via Broletto (Map F4), for years one of the symbols of the city. And, since 2015, Armani is also a hotel: 95 rooms, a haute cuisine restaurant, a luxurious SPA and magnificent panoramic views over the city (Armani Hotel Milano, via Manzoni 31. M3 Montenapoleone. Map F4. www.armanihotelmilano.com). All imbued with ‘King Giorgio’s’ typical elegance and style.

PASSION SHOPPING

Culti Milano
The boutique at 53 Corso Venetia is a multi-sensory space where cultural, communication and business activities take place in a pleasant and welcoming atmosphere. The store stocks the entire range of the House’s signature: from home fragrances and scented candles, to personal care products. The showroom extends over ca. 280sq.m., distributed over two floors: at ground level, there is the boutique, where customers can try the different perfumes in a pleasurable, enticing space, and, on the first floor, an area conceived and designed to be versatile, a perfect venue for meetings and events. Open Sun-Tue 10.30am-7.30pm; Sun 11am-7pm. www.culti.com Corso Venetia 53. T 02 76003234. M3 Montenapoleone. Map G4

Kitchen Milano
A reference point on the Milanese scene for cooking enthusiasts. Within its welcoming and modern space, Kitchen offers a wide range of top-quality utensils and gadgets in sought-after designs, as well as a selection of gourmet foods and cookery books. This concept store is a partnership with Professional Industry which curated its restyling and artistic direction, repositioning the brand and introducing new products and ‘new stories’ dedicated to contemporary and professional cuisine, with a focus on versatility, experience and accessibility. This multi-functional space also hosts a rich events calendar including as cooking courses, seminars, cultural meetings, exhibitions and tastings. Open Mon 3.30pm-7.30pm; Tues-Sat 10am-7.30pm.

PAYMENTS & TAX-FREE SHOPPING
International partners like Global Blue and Planet help you operate the tax refund process. After noticing a growing interest by international tourists, we decided to integrate our payment methods with Alipay and WeChat Pay, and create a tailor-made shopping card.

VIP SERVICES
Spend € 500 and get a FREE € 50 taxi voucher. Exclusive VIP transfers with Parmigiani NNC on request. Enjoy numerous free shopping services including a Wi-Fi area, phone charger stations, luggage storage and a kids area.

Five reasons why

MILANESE STYLE ICONS
Discover iconic items that are an absolute ‘must’ in the everyday lives of Milanese locals. Timeless objects like the quintessential ‘Balaite Moka’ coffee maker, ‘Tacco 12’ stiletto heels, the typical Piquadro backpack for businessmen and the classic Italian Spritz Cocktail.

YOUR FAVOURITE BRANDS
Get our free “I Visit Card” & enjoy an extra 10% off on the best collections of your favourite premium brands including Cavalli Class, Kartell, Twinset and Patrizia Pepe.

JUST 15 MINUTES FROM DOWNTOWN MILAN
Scala Milano Outlet & More is closer than you think! Avoid Milan’s chaotic traffic and enjoy a 15-minute ride on a comfortable coach. Get onboard! Our convenient daily shuttle connects Scala Milano to the city center throughout the day, for a truly carefree shopping experience!

PAYMENT OPTIONS
Get our free “I Visit Card” and enjoy an extra 10% off on the best collections of your favourite premium brands including Cavalli Class, Kartell, Twinset and Patrizia Pepe.

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VIP SERVICES

1. GIORGIO ARMANI
2. YOUR FAVOURITE BRANDS
3. JUST 15 MINUTES FROM DOWNTOWN MILAN
4. MILANESE STYLE ICONS
5. PAYMENTS & TAX-FREE SHOPPING
A unique ‘playground’ for old and young alike, the Lego® Store

The base floor has a ‘Lego Sphere’, an immersive Lego® interactive display where visitors can build with Lego® bricks. In the Lego® Sphere, children can create a large transparent display case that children can go out of its way to help customers find the perfect pair of glasses. Ottica Chierichetti also offers repairing and maintenance services, carried out by hand with artisanal attention to detail. Other services include prescription customization and sunglasses lenses of the best, high-quality brands from all over the world. www.chierichetti.it. Piazza della Scala, 40. T: 02 7862815. M3 San Babila. Map F4

The Merchant of Venice

A historic brand epitomizing the Venetian art of perfume-making, has an elegant, store, in Brescia. Its neo-Gothic decor and ornamentation reflect the typical style of ancient Venetian ‘palazzi’. Venetian red, the color used for the shelves and counter, is a dominant chromatic element. The Merchant of Venice carries a luxurious compendium of exclusive fragrances for men and women, bath and body collections, home fragrance and accessory in elegant faccios based on the ancient designs of renowned Murano glass blowers. www.themerchantofvenice.com. Open Mon-Sat 10.30am-7.30pm. Via Breva, 4. T: 02 85081266

Ottica Chierichetti

Established in 1914 in Milan, the ‘Bottega Storica’ (Historic Workshop) has been run by the Chierichetti family for three generations. Ottica Chierichetti is a landmark institution for eye care in the city. It offers personalized, high-professional services using the latest, most advanced technology and techniques. From eye tests, all the way to the study of facial features, the shop’s expert team of staff goes out of its way to help customers find the perfect pair of glasses. Ottica Chierichetti also offers repairing and maintenance services, carried out by hand with artisanal attention to detail. Other services include prescription customization and sunglasses lenses of the best, high-quality brands from all over the world. www.chierichetti.it. Piazza della Scala, 40. T: 02 7862815. M3 San Babila. Map F4

Valle Tussuti Alta Moda

Valle Tussuti Alta Moda has opened its boutique in the famed Quadrilatero della Moda, just steps away from Teatro alla Scala. A Milanese reference point that, since 1907, has offered its clientele the best Made-in-Italy fabrics inspired by the most beautiful haute couture collections. The store carries a vast assortment of precious, sought-after cuts to make elegant dresses, prêt-à-porter and custom suits for men and women. Open Mon-Sat 9.30am-7.30pm. Via G. Verdi, 2. valletussuti.com. T: 02 782634. M1 San Babila. Map F4

Venini


Fratelli Rossetti

Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an exquisitely crafted original. Beautiful and stylish to boot. Open Mon-Sat 10.30am-7pm. www.fratellirossetti.com. Via Montenapoleone, 1. T: 02 76001650. M1 San Babila. Map F4

Sergio Rossi

Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catchy looking shoes for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergirossi.com. Via Montenapoleone, 27. T: 02 76003410. M3 Montenapleone. Map F4

Vibram

Vibram, Milan’s only and unique Vibram® store represents a benchmark for amateurs and professionals who are looking for products of high quality and performance. The store displays the entire range of Vibram FiveFingers® offering customers the possibility of feeling the ground without giving up on protection, together with Vibram®. Furoshiki and other finished good products, plus a large variety of shoes produced by other brand partners, all characterized by a Vibram® sole. Shop online available. Open Mon-Sat 9.30am-1.30pm/2.30pm-7.30pm. vibram.com. Via P. Sacco, 6. T: 02 36328461. M1 Buonarroti. Map B4

Milan’s historic centre is contained within a relatively small area which is mostly closed to traffic, meaning that it’s easy to explore on foot. There’s no need to choose between shopping and enjoying Milan’s best food and drink. Milan is a shopping itinerary because you can combine the two and get the most out of both. In addition to being packed with several of Milan’s most famous attractions, this area is home to myriad shops, including big-name fashion brands, historic ‘bottegahe’ and some of the city’s most sought-after cafès, bars and eateries. In space of just a few kilometers you’ll find the Duomo, the Galleria Teatro alla Scala, the Castle, the ancient Basilica di Sant’Ambrogio, as well as sporadic traces of Roman Milan: the first settlement and the predecessor of present-day Milan.

AROUND THE DUOMO

For the ultimate one-stop shopping experience look no further than the Rinascente flagship store (under the arcades) What an amazing array of fashion items under just one roof! Just a little further on, the window displays of Roccia 1794 will seduce you with their collections of some of the world’s most desirable jewellery and watch brands.

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A new glass “jewel” by Damiani

The Damiani Group recently became the sole owner of Venetin, the historic Venetian artistic glass brand founded in 1921, thanks to the acquisition of the final block of shares. Damiani, the Italian luxury jewelry brand is distinguished by and embodies the same values of excellence, creativity and Made in Italy craftsmanship as the renowned glassmaker. Venetius is one of the glassworks that are offered by Roccia 1794, the only Italian chain of high-end jewelry and watches, epitomising a world of luxury and exclusivity, in which the value of every object is the result of passion, dedication and know-how. Piazza Duomo, 25. T: 02 80374474. M1-M3 Duomo. www.rocja1794.com
BRERA DISTRICT & MORE

Brera is synonymous with the artistic heart of the city. As you stroll along the streets of the city, it is easy to find some of the best works of the Brera School. The Brera district is home to the Brera Picture Gallery, the Pinacoteca, the Brera Art School, and the Brera Academy of Fine Arts. The area is also known for its many boutiques, galleries, and restaurants.

ART AND PASSION SHOPPING

To start your sightseeing tour on the Brera district, it is advisable to stop by the Biblioteca Civica, where you can find some of the best books and publications about Milan. The area is also home to many art galleries, including the Galleria Nazionale d'Arte Moderna, which houses many important works of art.

ART AND PASSION SHOPPING

The district is also home to many shops and boutiques, including the Giosa Milano, which is famous for its crocodile skin goods. The store offers a wide selection of products, including handbags, wallets, and accessories. The store is also known for its high-quality craftsmanship and attention to detail.

Giosa Milano

The store is located on the second floor of the Palazzo delle Scuole, and it is open from 10 am to 7 pm. The store is easily accessible by public transportation, and it is located near the Brera district.

THE PERFUME DISTRICT

The district is also home to many perfume shops and boutiques, including the Profumo di Parigi, which is located on the second floor of the Palazzo delle Scuole. The store is open from 10 am to 7 pm, and it is easily accessible by public transportation. The store is located near the Brera district.

Profumo di Parigi

The store is located on the second floor of the Palazzo delle Scuole, and it is open from 10 am to 7 pm. The store is also known for its high-quality craftsmanship and attention to detail.

ANGELA CAPUTI GIUGGIU

The precious collections designed by Angela Caputi are a meld of fashion and art. Angela Caputi first established her exclusive workshop in Florence, in 1975, where she personally designs all her collections under the "Angela Caputi Giuggiu" brand name. Renowned throughout the world, her bijoux, made entirely by hand using synthetic resins, are an authentic expression of "Made-in-Italy" elegance. Sophisticated, original creations combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.

www.angelacaputi.it

The reasons for pizzeria Berberè’s success include living sourdough, organic seasonal ingredients, easily digestible dough, a convivial concept and rooms featuring a simple but contemporary design.

BY CHIARA ZACCARELLI

Dining

The reasons for pizzeria Berberè’s success include living sourdough, organic seasonal ingredients, easily digestible dough, a convivial concept and rooms featuring a simple but contemporary design.

I was asked someone to recommend a good pizzeria in Italy, this is what they would probably answer: “what type of pizza? Neapolitan, Roman, thin-crust, fried or steamed?” In Italy, pizza is a serious business, everyone has their own preferences and opinions. For example, Berberè’s pizza is soft inside and crunchy on the outside. It’s neither thick and elastic like Neapolitan pizza, nor thin and “scrocchiarella” (crisp) like the Roman version. The dough is easy to digest thanks to the use of living sourdough, which is left to rest for at least 24 hours at room temperature, and then topped with organic seasonal ingredients that, wherever possible, promote additional Italian production processes.

The menu is seasonal and focuses entirely on the most classic to the most sought-after, on pizza, with options ranging from the most traditional to the most modern. It contains a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. www.cantina-piemontese.it. Viale Legnano, 2. T: 02 784648. M1-M3 Duomo. Map G3

Don Lisander
More than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional Italian cuisine. The specialty of the house is asado. For dessert, also try the chestnut semifreddi with parmigiano sauce. €€€. Via A. Manzoni, 12/A. T: 02 7200130. M3 Montenapoleone. Map F4

Savini
Spread out over three floors in the Galleria Vittorio Emanuele II, for the past 150 years Savini has been one of Milan’s most iconic, landmark restaurants. A favourite haunt of several of the world’s most legendary Italian stars, it continues to be the place where the local elite gather after a night at the opera. Credit for its enduring reputation goes to its blend of tradition and innovation, exemplified by the contemporary cuisine of Executive Chef Giovanni Bon. Open Mon-Fri 12 noon to 2:30pm/7pm-10:30pm and Sat 7pm-10:30pm. €€€. www.savinimilano.it. Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72058431. M3-M4 Duomo. Map F4

Produced with premium cocoa and IGP hazelnuts from Piedmont, ARMANI/DOLCI is a location dedicated by world-renowned designer Giorgio Armani to the world of chocolate and creative experimentation. The restaurant also boasts an impressive wine list. Open Mon-Fri 12 noon-3pm/7pm-10pm, Sat 7pm-10pm. Closed on Sun. www.valentinovintage.it. Corso Monforte, 16. T: 02 7694368. M1 San Babila. Map G4

INTERNATIONAL & ETHNIC CUISINE

Cantina Piemontese

Don Lisander
Possibly the best Argentinean restaurant in Milan, El Porteño is renowned for its succulent meat and shumaco cuts. Enquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients. House specialities inc asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialties such as Malbec and Torrontes. Open for dinner €€€. Via G. Galilei, 25. T: 02 58437593. Map F6 + Viale Elvezia, 4. T: 02 34532725. Map E3

TASTING EXPERIENCE

Armani/Dolci
Via Manzoni 31/a possibly the most glamourous address for Milanese patisserie. Armani/Dolci is a location dedicated by world-renowned designer Giorgio Armani to the world of chocolate and creative experimentation. The restaurant also boasts an impressive wine list. Open Mon-Fri 12 noon-3pm/7pm-10:30pm and Sat 7pm-10:30pm. €€€. www.armandidolci.com. Via Manzoni, 31/a. T: 02 62312686. M3 Montenapoleone. Map F4

Valentine Vintage Restaurant
Situated inside a historic 17th century building in the heart of Milan, just steps from the Quadratino della Modica, this restaurant offers traditional Italian cuisine in a warm, elegant setting. Its atmosphere, inspired by movie icon Rodolfo Valentino, is infused with an old-world charm reminiscent of the Belle Epoque. Its cuisine is deeply rooted in Italy’s culinary traditions and melds typical Mediterranean dishes, created thanks to the use of only the highest-quality ingredients, with innovative flavours, resulting from creative experimentation. The restaurant also boasts an impressive wine list. Open Mon-Fri 12 noon-3pm/7pm-10pm, Sat 7pm-10pm. Closed on Sun. www.valentinvintage.it. Corso Monforte, 16. T: 02 7694368. M1 San Babila. Map G4

More on www.wheremilan.com/guide
Porta Nuova is a sprawling area, the result of a project of urban and architectural redevelopment involving the area that leads from the Porta Garibaldi railway station to Piazza della Repubblica, up to Palazzo Lombardia.

In 2005, an architectural project curated by American real estate developer Hines focused on transforming the area into a technological hub comprising more than twenty buildings including skyscrapers, offices, cultural centres and urban residences.

Several of Milan and Italy’s highest and most innovative skyscrapers, including the futuristic CityLife complex (visible in the background), the Torre Solaria – the highest residential skyscraper in Italy, the Torre Diamante and the green complex of the Bosco Verticale featuring hanging gardens designed by Stefano Boeri.

The large public park in the middle of the neighbourhood, known as the BAM Biblioteca degli Alberi, extending over an area of 90,000 sq.m., was designed to provide a vast number of interconnecting pedestrian paths and to create a real botanical library. The park features over 450 trees and 90,000 different plant species, plus recreational areas, themed circular forests, teaching paths and pedestrian and bike paths. In summer, the park is also used to host outdoor concerts and events.

www.porta-nuova.com
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